

BUSINESS MANAGEMENT & LEADERSHIP

A Focus On Improving the Workplace By Welcoming Humanity into Your Organization

The Deeply Human Workplace

Tap into What People Need, Build Commitment on Your Teams, and Create a Workplace that Employees Love

SAL SILVESTER

From Executive Coach and writer Sal Silvester, the author of *Ignite! The 4 Essential Rules for Emerging Leaders*, and *Unite! The 4 Mindset Shifts for Senior Leaders*, this next book explores the six Cs of 'The Human Workplace Needs Model'. It provides leaders and teams with a roadmap for creating healthier, more aligned, and deeply human workplaces.

Our deeply human behaviors are the sparks that ignite innovation and creativity. They are keys to effective communication and collaboration.

When leaders dismiss 'the human touch' as soft, they fail to connect the economic value and competitive advantage that simple humanity brings to organizations. This mindset leads to organizations struggling with:

- Siloed working environments
- Outdated methods for solving new problems
- Poor leadership and team frameworks that are no longer relevant to today's complex and unpredictable business environments

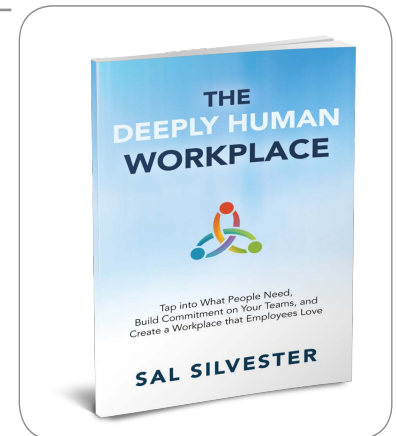
It doesn't have to be that way.

The Deeply Human Workplace When leaders embrace this game-changing model and welcome humanity into their organizational culture, they cultivate a workplace environment where employees can unleash their full potential and find meaning in their work.

Reviews

"A different way to look at what it means to be an executive. I have notes written all over the reflection questions."

"Sensible and easy to read. I would recommend for all senior leaders or to those that aspire to be."



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About the Author

Sal Silvester is a top expert of leadership transformations across organizations and throughout careers. As an Executive Coach and author, Sal draws on his years of experience as a veteran Army officer, Accenture executive, and founder of 5.12 Solutions and Coachmetrix to affect positive leadership behavior change that extends beyond the conference table to the kitchen table. He is a leadership thinker and blogger, and author of *Ignite! The 4 Essential Rules for Emerging Leaders* that reached #1 on Amazon's Movers & Shakers list, followed by *Unite! The 4 Mindset Shifts for Senior Leaders*, and a forthcoming collaboration with Marshall Goldsmith entitled *Stakeholder Centered Coaching*. Sal is an avid rock climber and mountain biker, and has competed in six marathons and is an Ironman Triathlon finisher. He's active with Rocky Mountain Rescue, a nationally recognized search and rescue team based in Boulder, Colorado where he lives with his wife and two sons.