



WHY SAL?



25+ years building leaders and executive teams across complex environments (Army Officer, Accenture executive, Founder/CEO).



Inventor and founder of Coachmetrix, a behavioral measurement platform that tracks real behavior change over time.



Trusted by 100+ leadership teams and thousands of leaders, Sal brings a rare combination of human connection, practical accountability, and measurable business impact to the stage.



Author of four bestselling books, including **The Deeply Human Workplace**.

“

Leadership is only valuable when it changes behavior, and behavior is only valuable when it changes results.

– Sal

IDEAL AUDIENCES



Leaders preparing for greater responsibility or facing complex change



Executive teams during leadership transitions and/or experiencing low trust and misalignment



Companies investing in measurable leadership development

SPEAKING TOPICS:

1

Why Leadership Training Fails - And What Actually Changes Behavior

This session challenges traditional leadership development models and introduces a data-driven framework that links leadership growth to retention, engagement, and business outcomes. Leaders leave with a practical roadmap for transforming training into sustained performance impact.

AUDIENCE TAKEAWAYS

- ✓ Why most leadership programs fail to create lasting behavior change
- ✓ How to build reinforcement systems that drive accountability
- ✓ How to measure leadership effectiveness and tie it directly to business results

2

The Executive Alignment Gap - How Senior Teams Unintentionally Stall Performance And How To Fix It

This session introduces a proven framework for transforming senior teams into cohesive, accountable, high-performing units. Leaders learn how to build trust, clarify roles, reduce friction, and accelerate decision-making in high-pressure environments.

AUDIENCE TAKEAWAYS

- ✓ Identify hidden performance barriers within senior teams
- ✓ Apply a structured approach to measure and improve team effectiveness
- ✓ Build a culture of trust, accountability, and decisive execution

3

Leading Through Change Without Losing Your People - The Behavioral Science Behind Resilient, High-Performing Teams

This session equips leaders with the mindset and tools to guide teams through constant change with resilience and intention. By understanding human workplace needs and behavioral responses, leaders can reduce resistance and increase engagement.

AUDIENCE TAKEAWAYS

- ✓ Understand how individuals respond to change under pressure
- ✓ Recognize the core human needs that shape workplace behavior
- ✓ Apply practical strategies to lead change with clarity, agility, and empathy

WHO SAL HAS WORKED WITH:



ASSOCIATIONS:



What Leaders Say:



"Sal took the time to really understand our business, the challenges and changes we are managing through, and the broader context of our leadership summit. The session was highly interactive, and provided tools that people could take back with them and put into practice."

– Kris Kildahl



"Sal's approach is truly a game changer. Sal and 5.12 helped me evolve how I engage as a leader, and most importantly, my leaders as well."

– Steve Regini



"I've had multiple sessions with Sal, and I always leave feeling more empowered and confident. He's one of the best coaches I've ever had the pleasure of working with. I highly recommend Sal for your next event."

– Deanna Salas

Contact for bookings and more info:

Cynthia Bastian

303-507-4323

cynthia@512solutions.com

SAL SILVESTER

Corporate Keynote Speaker

Best-Selling Author

Executive Coach

DiSC & Management Trainer

Host of Future of Leadership Podcast

**PROOF OF
PERFORMANCE**



SCAN ME

